



EAST COAST FM ADVERTISING & SPONSORSHIP

(2019)

ADVERTISING RATES TO 'UP' YOUR COMPANY PROFILE AT SENSIBLE COSTS

RATES

Sponsorship of a Show

Weekly Show £80.00 per month (once a week Show)

Daily Show Monday to Thursday £200.00 per month (Weather, Traffic & Travel and Community News)

Jingle contains Company name , town, and telephone and or web site address

Full Advertisement

30- 45 Seconds long £70.00 for production of Advert (**one off Charge**)

Minimum 49 inserts per week

196 inserts per Month £200.00 (7 inserts per day spread over peak and off peak times)

Discounts available for more than 2 months

Web Page Adverts

Top of Page Banner £100.00 per month **Client to supply artwork**

Small web Page Box advert £50.00 per month **Client to supply artwork**

ALL SPONSORS and Supporters get a FREE advert box ON OUR Web Site also

SPONSORS and ADVERTISERS benefit from a FREE box on the Web Site also

East Coast FM SCIO, 2b Station Yards, Hospital Road, Haddington, EH41 3PP

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